

2019 Shepherd Maple Syrup Festival Parade

Disney/Pixar

The celebration of the Maple Syrup Festival is fast approaching again, this year we will be the 61st year! On behalf of the Festival Committee we cordially invite you to participate as a sponsor of this year's parade with a theme of Disney/Pixar! The Parade will take its usual route down Wright Ave allowing thousands of spectators to witness the magical event! This event will take place on Sunday April 28th beginning at 2:30 in the afternoon.

The primary expense for the parade is contracting outside entertainment. In the past we have brought in acts such as The Petoskey Steel Drum Band, The Scottville Clown Band, The Tittabawasee Fife and Drum Corp, The White Pines Celtic Pipe Band and the Elf Khurgfeh Shrine Units. We are always looking for new involvement; feel free to contact us with any new ideas!

We believe it is important to include local involvement from non-profit organizations as well. In encouraging organizations to participate we have offered to cover the cost of float building materials (up to \$200) to any non-profit. To award these organizations we also offer prize money for the three best float entries. The judging will be based off of fitting the parade theme of Disney/Pixar and the creativeness!

If your business or organization is able and willing to help sponsor this event, special signage will be made showing your support. Signage will be placed at the meal lie for the pancakes and carried at the beginning of the parade. Your sponsorship will also be announced during the parade and listed on the Festival committee's web site! The minimal sponsorship price is \$100, bigger sponsorship amounts will be associated with specific parade entries and additional special signage will apply. Donations to the Festival Committee are Tax deductible

To provide adequate time to get signage made and our website updated a commitment of sponsorship must be submitted to Emily Torres by April 15th.

Thanks for your time and consideration, please feel free to contact me with any question you may have. Look forward to talking soon!

Checks are to be made out to: Shepherd Maple Syrup Festival Committee

Send to:

Emily Torres
6923 S Crawford Rd.
Mt. Pleasant, MI 48858

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